

PITCH DECK

DATA BOUND

SHORT FILM



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TABLE OF CONTENT



01 DIRECTOR'S BIO

05 VISUAL REFERENCES

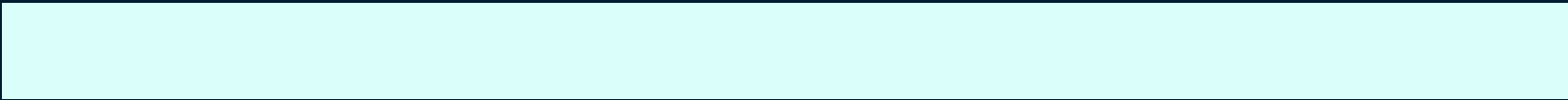
02 STATEMENT

06 BUDGET

03 GENRE

07 CAST

04 TONE





DIRECTOR'S BIO

Katrina Cebreiro is an award-winning filmmaker, screenwriter, director, and producer based in Los Angeles. Her films have screened at festivals including the Catalina Film Festival and have been featured by NBC, Deadline, and VoyageLA. She was also a finalist for the 2017 Sundance TV Lab.

Her family comedy *Ghost Boyfriend* won Top Film of 2022 at Indie Night Film Festival and an award at the HBO-sponsored Official Latino Film Festival. Her sketch *Federal Approved Parent* won Best Sketch Comedy and Best Sketch Comedy Actress at the same festival.

Katrina holds an MFA in Screenwriting and a BA in Cinema & Television Arts from California State University, Fullerton. Throughout her career, she has worked with actors including Emilio Garcia-Sanchez (*The Society*), Danielle Vega (*East Los High*), Ana Marte (*Need for Speed*), and Liliana Montenegro (*Sacrifice*).



STATEMENT

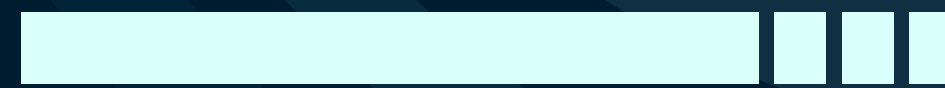


Data Bound explores current issues around technology, surveillance, and how algorithms shape our daily lives. It takes inspiration from science fiction films like The Matrix and Blade Runner, using a fictional story to ask questions about control, identity, and technology.

The film also relates to real conversations about surveillance capitalism and how companies collect and use personal data to predict behavior. By following a data scientist who starts questioning the system he works for, the story looks at the ethical side of building these technologies.

I hope Data Bound gets people thinking about how much algorithms influence the way we behave online. Today, many people create content based on what the algorithm rewards, often changing how they present themselves to fit the system. Through this story, I want audiences to think about privacy, responsibility, and how much of our online choices are really our own.

The film is aimed at audiences interested in science fiction, technology, and social issues, and I hope it starts conversations through film festivals and online screenings.



CREATIVE VISION



GENRE

Data Bound blends the tension of a psychological thriller with thought-provoking science fiction and sharp social satire. Set in a world where every click, search, and purchase is tracked, the film explores how technology monetizes human vulnerability and predicts behavior before people understand themselves. Grounded in emotional realism, it examines surveillance, free will, and the cost of turning human lives into data.

CREATIVE VISION



TONE

Data Bound is tense, unsettling, and emotionally grounded, balancing suspense with moments of dry wit and humanity. While the world is sleek and technologically advanced, the story remains deeply personal, exploring the emotional consequences of living in a society where privacy has become a commodity.

VISUAL REFERENCES

EX MACHINA

Sleek Futurism

Minimalist architecture, clean lines. A world that feels calm, beautiful, and quietly unsettling.



HER

Emotional Intimacy

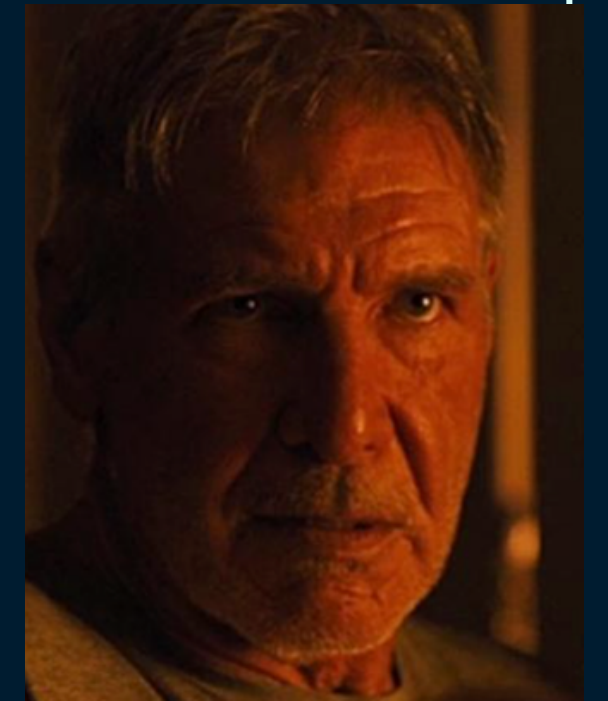
A warm, human color palette with soft lighting and a near-future aesthetic that feels emotionally grounded.



BLADE RUNNER

Scale & Atmosphere

Moody lighting and a constant sense of isolation in a world shaped by technology and corporate power.



BUDGET

Cast & Crew	\$3,000
Camera, Lighting & Grip	\$500
Production Design, Wardrobe & Props	\$1,100
Locations, Permits & Insurance	\$1,900
Post-Production (Editing, Color, Sound)	\$3,000
Food, Transportation & Contingency	\$900
TOTAL	\$10,000

DATA BOUND

CAST



DANIELLE VEGA

EAST LOS HIGH
ON HULU



CINTHYA CARMONA

TAX COLLECTOR, PRETTY
SMART



EMILIO GARCIA-SANCHEZ

THE SOCIETY ON NETFLIX AND I
LOVE LA ON HBO MAX

DATA BOUND

EVERY CLICK. EVERY CHOICE.
SOMEONE PROFITS.

PREDICTIVE ANALYTICS

BEHAVIOR PROBABILITY

97.6%

EMOTIONAL INDEX

PURCHASE PROBABILITY

89%



USER #88897108
GENESIS

AGE 28
LOCATION
LOS ANGELES, CA
OCCUPATION
CONTENT CREATOR
INCOME
\$1,376,000

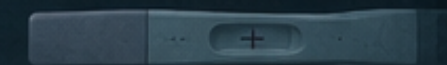
DNA RECORDS
MEDICAL RECORDS
FAMILY HISTORY
GENETICS
EVERYTHING.

SEARCH HISTORY

abortion laws
am i a bad person
holistic depression remedies
was i raped

NEXT LIKELY ACTION

PURCHASE
PREGNANCY TEST



RISK SCORE

HIGH



THE FUTURE KNOWS YOU BETTER THAN YOU KNOW YOURSELF.